



**NATURAL HABITATS**  
LANDSCAPES

**Media Release**  
**February 2008**

## **New General Manager for Natural Habitats**

New Zealand's leading design-and-build landscape company Natural Habitats has appointed Gordon McMahon as general manager.

McMahon, 44, joins Natural Habitats from NZX-listed Allied Workforce, where he was Northern Region General Manager.

Prior to this he had four years as general manager of Tasman Industries and two as Logistics Manager for Raeco (NZ) Ltd.

More than half of Gordon's working life has been with the New Zealand army - between 1984 and 1998 he undertook various leadership, logistic, operations, training, administrative and recruiting positions and reached the rank of Major.

Natural Habitats Director Graham Cleary said McMahon's strong grounding in logistics would be invaluable for Natural Habitats, given the growing complexity of the business.

"With a large team conceptualising, designing, building and maintaining residential and commercial landscapes in New Zealand and in the Pacific, integrating these services seamlessly is increasingly critical."

Mr Cleary said Mr McMahon would also play a key role in the company's growing emphasis on environmental sustainability.

"In his previous roles Gordon achieved significant levels of waste reduction and efficiency gains, both of which are key to reducing Natural Habitats' and our customers' environmental footprint."

Natural Habitats is also playing a key role environmentally through re-vegetation, both of the company's own property on Great Barrier Island, and for clients in locations as varied as Cape Kidnappers and the Coromandel.

**ENDS**